



We appreciate your interest in submitting a proposal for the Indiana University Cinema Creative Collaborations program. Please review and carefully answer each question in this application. **The application takes the average respondent approximately 35 minutes to complete.**

Applications are due December 1, at NOON (12 PM) EST. Only completed applications received by the deadline will be considered. **No late applications will be considered.**

Your work will be saved as you advance through the application but will not be submitted until you press the >> button on the final page of the application. To access your application draft, you will need to return to the application URL link on the same electronic device you began the application.

If you have any questions, please email iucollab@indiana.edu for assistance. Thank you!

Section I. Eligibility Check

I am submitting this application on behalf of a:

- IU student group
- IU unit
- Greater-Bloomington area community group
- Greater-Bloomington area non-profit
- None of the above

The entity I am applying on behalf of has received a Creative Collaboration partnership in:

- FY 2021-22
- FY 2022-23
- Some fiscal year before FY 2021-22
- Never

Section II. Affirmation of Applicant Responsibilities

If accepted as a Creative Collaboration partner, I affirm that my entity understands we are aware of or responsible for the following required items. Please note, answering in the negative to any of the below questions will automatically take you to the end of this application and your proposal will not be considered.

Collaboration

I understand that my program must have more than one entity committed to supporting it.

- Yes
- No

If I am an IU campus entity, my proposal has an entity supporting it that is outside my unit and overarching school.

- Yes
- No
- Not Applicable





I understand my program must have at least one community event component. Community event components should take place off-IU campus and be specifically targeted for, although not exclusive to, non-campus participants. While there is no limit to the number of community event components, there must be at least one.

- Yes
- No

I understand that it is the sole responsibility of the entity I am submitting on behalf of to conceptualize, manage, and run the community event component(s) of my proposed program.

- Yes
- No

Ticket Sales

- I understand my program will be free (but ticketed) and open to the public.
- Yes
- No

I understand I cannot fundraise via ticket sales to my program.

- Yes
- No

Funding

I understand my entity will be responsible for providing funds for the following program components:
screening rights for each film in the program (approximately \$250 to \$500 per film)
a portion of program ticketing fees and materials shipping/handling costs (approximately \$100 per film)
all associated costs for any visiting guests I may invite to be a part of your program(s) unless alternate and explicit arrangements are made in advance in collaboration with IU Cinema

- Yes
- No

Marketing/Communications

I understand I am responsible for providing the following marketing information to IU Cinema:

- a. series title
 - b. 80-word description of the approved film(s) and series for IU Cinema marketing materials
- Yes
 - No

I understand that I am responsible for marketing my program to my networks and intended audience; that all marketing materials must be approved by IU Cinema before deployment; and that all marketing materials must credit IU Cinema and Creative Collaborations in text and logo.

- Yes
- No





I understand I commit to bringing an audience of at least 50 people to each event in my program that takes place in IU Cinema.

- Yes
- No

Cinema Event Details

I understand I am responsible for introducing each event in my program that takes place in IU Cinema.

- Yes
- No

I understand if I want a Q&A at any event in my Cinema program, I am responsible for securing a moderator and Q&A participants.

- Yes
- No

I understand if I plan on inviting any guests to any Cinema event in my program, I take all responsibility for inviting guests, hosting guests, and covering guest all costs.

- Yes
- No

Section III. Contact Information

Applicant Full Name

Applicant Email Address

Applicant Phone Number

Meeting Participation

Each Creative Collaborations finalist proposal will be invited to be present for a live Q&A with the IU Cinema Program Advisory Board during the board's deliberation meeting. Q&A sessions will last no more than five minutes and will provide applicants the opportunity to further describe to the board intended plans for the proposed program. Participation is encouraged but is not mandatory.

If chosen as a finalist, would you like to be present to speak to the board on the selected date of proposal deliberations (early February 2023)?

- Yes
- No

Section IV. Entity Information

The entity referred to herein is the group, unit, non-profit, or community organization you are submitting this application on behalf of.

Entity Name



1213. East 7th Street
Bloomington, IL 47605
www.cinema.indiana.edu
iucollal@iu.edu



Entity Website

Entity Mailing Address

Mission

What is the mission of your entity?

Description of Activities

Please share a brief description of the primary programs, activities, and/or goals of the work your entity engages in. (350 words or fewer)

Constituents Served

What constituents does your entity serve? Please be specific.

Section V. Program Information

Program Title

Program Description

Please provide a detailed description of the program you are proposing, including specific program goals, desired outputs (number of and type of people who will be served), outcomes (impact of program on attendees), and detailed information on the community event components of your program. (500 words minimum/750 words maximum).

Program Justification

Please provide a detailed justification of how the proposed program fulfills your entity's mission and/or goals.

This should include:

- a. a justification for how the program proposed highlights your entity's expertise, constituent reach, and overall organizational goals;
- b. an explanation of how the proposed program supports the academic study of film, research initiatives, or other intellectual endeavors at the collegiate and/or L-12 level **or** how the proposed program supports the development of film culture in the greater Bloomington community
- c. Applicants proposing a single-film program must include a strong justification as to why only one film is warranted, and, ideally, have a guest attached to the event who will be engaging and draw an audience (e.g., filmmaker, leading scholar, etc.).

(350 words minimum/750 words maximum)



Target Audience

Who is the target audience for your program? Please be specific.

Marketing and Promotion

How do you intend to reach your target audience? Be sure to include marketing and promotion plans, being mindful of reaching into, but also beyond, your normal constituency.

Evaluation

What are your plans for measuring your program's impact on its intended audience, the program's desired outputs, and its desired outcomes?

Partners

Please list the other entities committed to partnering with you on this program.

Partner type definitions

- Fiscal partner: a partner who is providing financial support for this program
- Planning and execution partner: a partner who is helping to plan and execute the program
- Marketing partner: a partner who is helping to market and promote the program
- Other: defined by applicant

You may choose multiple types for a single partner if necessary.

Partner 1 Name

Partner 1 Type:

Fiscal partner

Planning execution partner

Marketing partner

Other (please explain)

Partner 2 Name

Partner 2 Type:

Fiscal partner

Planning execution partner

Marketing partner

Other (please explain)

Partner 3 Name

Partner 3 Type:

Fiscal partner

Planning execution partner

Marketing partner

Other (please explain)





Partner 4 Name

Partner 4 Type:

Fiscal partner

Planning execution partner

Marketing partner

Other (please explain)

Section VI. Budget

Please upload your program's anticipated budget, being sure to indicate funds for the project that you've already secured. Your budget should be formatted using the Creative Collaborations Budget Template.

Section VII. Additional Funding

We are mindful that some entities have more resources than others, and we never want funding to be a barrier to any group's ability to propose a program.

If your entity's budget exceeds \$500,000.00 per year, IU Cinema cannot provide any additional support by way of funding.

If your entity's budget is below \$499,999.00 per year, IU Cinema may be able to provide additional funding for your program. While we cannot guarantee additional funding, we make every effort to materially support our partners.

My entity's budget is below \$499,999 per year and we would like to apply for additional funding

Yes

No

Please provide the amount of additional funding you anticipate needing, as well as a justification for the additional funds.

Section VIII. Optional Film Information

We do not expect you to be film experts, that's our job! If your proposal is accepted, our programming team will work with you to determine what films might best suit your program. However, if you have ideas about potential film titles, you may include them here. This is optional, not mandatory, information.

Film #1

Title

Release year

Director Name(s)





Country of Origin

Trailer URL

Film #2

Title

Release year

Director Name(s)

Country of Origin

Trailer URL

Film #3

Title

Release year

Director Name(s)

Country of Origin

Trailer URL

Section IX. Final Thoughts

If there is anything else you'd like to share with us about your entity or program that was not previously covered in your application, you may do so here.